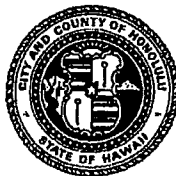


OFFICE OF THE MAYOR
CITY AND COUNTY OF HONOLULU

530 SOUTH KING STREET, ROOM 300 * HONOLULU, HAWAII 96813
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KIRK CALDWELL
MAYOR



April 17, 2015

*Not posted
to documents*

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2015 APR 21 A 8:11

CITY COUNCIL
HONOLULU, HAWAII

The Honorable Ann H. Kobayashi, Chair
and Members
Committee on Budget
Honolulu City Council
530 South King Street, Room 202
Honolulu, Hawaii 96813

Dear Chair Kobayashi and Councilmembers:

SUBJECT: Question(s) from the April 8, 2015 Special Meeting of the
Committee on Budget for the Offices of the Mayor and
Managing Director

Attached is the response to your questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Roy K. Amemiya, Jr.", is written over a horizontal line.

Roy K. Amemiya, Jr.
Managing Director

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C & C OF HONOLULU

Attachment

OFFICE OF THE MAYOR

Question: What was the carry forward or surplus balance of the Mayor's Office for the past two years?

Answer:

The amounts below represent the lapses in current expenses in the General Fund in the Mayor's Office.

Fiscal Year 2013	
Administration	\$40,357.00
Contingency	\$7,721.00
TOTAL	\$48,078.00
Fiscal Year 2014	
Administration	\$14,963.00
Contingency	\$6,540.00
TOTAL	\$21,503.00

Please note that Mayor Caldwell took office in January 2013 (six months into Fiscal Year 2013).

OFFICE OF THE MANAGING DIRECTOR

Question: Provide a breakdown of the Office of Economic Development by line item, how the funds are being spent and a list of their achievements.

Answer:

The Office of Economic Development's Fiscal Year 2016 Current Expense budget is placed in three Object Codes: 3006 – Other Professional Services, 3049 – Other Services Not Classified and 3990 – Other Fixed Charges.

<u>Object Code:</u>	<u>Amount Budgeted:</u>
3006 – Other Professional Services	\$465,000
Honolulu Film Office & HIFF	\$120,000
Small Business Development	\$85,000
Community Revitalization	\$65,000
International Relations & Sister Cities	\$110,000
Agriculture	\$85,000
Total	\$465,000

The Office of Economic Development grant and program request has increased over the Fiscal Year 2015 Appropriation of \$443,000 to \$465,000; an increase of \$22,000 - \$15,000 for International Relations and Sister Cities and \$7,000 for Agriculture. The additional \$15,000 for International Relations is to fund a 3-day memorial and peace event in conjunction with Nagaoka, Japan at Pearl Harbor in commemoration of the 70th Anniversary of the end of the war. The additional \$7,000 for Agriculture is to fund agriculture workshops and trainings for farmers; current plans include two Value Added Processing workshops and two Food Safety and Pesticide Certification trainings. Plans also include soil conservation research.

<u>Object Code:</u>	<u>Amount Budgeted:</u>
3049 – Other Services Not Classified	\$12,000

The \$12,000 is budgeted to co-sponsor the annual Salvation Army Thanksgiving dinner at the Neal S. Blaisdell Center.

<u>Object Code:</u>	<u>Amount Budgeted:</u>
3990 – Other Fixed Charges	\$20,190

The requested \$20,190 represents the grant and program management costs for the Office of Economic Development. Budgeted costs include: \$1,500 for miscellaneous supplies, \$500 for hot spots, \$150 for the Dragon Boat event, \$200 for grant volunteers' refreshments, \$1,000 for vials and equipment for invasive species eradication, \$7,500 for protocol supplies, \$4,500 for protocol gifts, \$40 for mailing Request for Proposals, \$3,000 for Request for Proposals advertisements, \$500 for printing, \$350 for audio/visual equipment rentals, \$850 for membership and registration fees, and \$100 for parking.

Information on how the Office of Economic Development is using their funding in the current year (Fiscal Year 2015) is as follows:

Honolulu Film Office

- Assisted film and commercial projects with coordination and permitting between nine City agencies, serving as liaison between production companies and communities to maximize efficiency and minimize disruptions.
 - The Oahu economic impact of these projects averages about \$300 million per year, using DBEDT's multiplier of 1.75 for Film and Television Production. There are also an estimated 1,960 full-time equivalent jobs generated by the industry each year.
 - Major films include: Jurassic World, Aloha, Hunger Games Catching Fire, Battleship, Journey 2: The Mysterious Island, Caesar: Rise of the Apes, Off the Map, Pirates of the Caribbean 4, Enlightened, The Event, The Descendants, and Soul Surfer.
 - Television and commercial projects include: Hawaii Five-O, Capitol One Commercial, and Divine Hero (Korean drama).
- Supported the Hawaii International Film Festival with a \$20,000 grant.

Small Business and Economic Development

- Supports the Chamber of Commerce's annual workshop for small business entrepreneurs.
- In the current year, grants have been awarded to the following organizations:
 - West Oahu Economic Development Association
 - Hawaii Fashion Exchange.
- The office also provided funding to assist with the proposal of an Obama Library in Hawaii.

Community Revitalization

- Provided grants which were reviewed and scored by a three-person panel under a competitive Request for Proposal (RFP). The following were awarded grants in Fiscal Year 2015:
 - Dragon Boat Festival
 - A Taste of Kalihi
 - Night in Chinatown Festival and Parade
 - West Oahu Sunset on the Beach
 - Biggest Little Airshow in Hawaii
 - Culinary Kids Feed Culinary Events
 - Maoli Arts Month
 - We Are Samoa Festival
 - First Friday in Chinatown

International Affairs

- Conducted 68 courtesy calls and protocol visits from international dignitaries and foreign delegations, requiring preparation of detailed research, drafting of documents, arranging personal meetings, providing exchanges of official gifts and other cultural mementos and composing follow up communications.
 - Established Chigasaki, Japan, as a new Sister City (October 2014)
 - Established Candon, Philippines, as a new Sister City (May 2015)
 - Responded to Sister City and other international requests for information and resource material about Honolulu and to engage in ongoing cultural and economic exchange projects.
- Worked with Sister City Nagaoka, Japan, to support Honolulu Festival and to develop a 3-day commemoration of the 70th Anniversary of end of the War to take place in Pearl Harbor in August 2015.
- Prepared the Mayor's itinerary to Japan to visit Sister Cities Nagaoka, Chigasaki and Hiroshima. The itinerary included visits to major manufacturing plants, cultural sites and government offices. The Mayor also met with Hiroshima City's Asa Zoological Park officials to initiate Hawaii's first Sister Zoo relationship that resulted in an acquisition of three rare Japanese salamanders.

Agriculture

- Assists with efforts to control invasive species, including coconut rhinoceros beetle and little fire ants, which represents significant risks to City parkland and roadway landscape.
- Conducts training for new farmers in food safety and pesticide certification.
- Funds conservation plans for small farmers; such plans are needed for DPP permits.
- Provides funding and coordination for workshops on value-added processing and the exporting of agricultural products.

Hawaii Tourism Authority (funded by the State via HTA)

- OED continues to administer the HTA's County Product Enrichment Program (CPEP) through grants to community and cultural programs.

Question: Please provide information on other City sponsored or co-sponsored events in which rental fees at the Neal S. Blaisdell Center have been waived. Where are these events budgeted in the Executive Operating Budget?

Answer:

In Fiscal Year 2014, the City sponsored or co-sponsored the following events at the Neal S. Blaisdell Center:

Event	Department	Rental Fee
Waikiki Special District Supplemental & 3 Years Lottery	CSD	\$789
Service Award Program	DHR	\$1,377

Offices of the Mayor and Managing Director
Question(s) of April 8, 2015
Page 5

Transit Oriented Development Symposium*	DPP	\$1,970
Mayor's Annual Craft & Country Fair*	DPR	\$5,971
Senior Valentines Day Dance*	DPR	\$6,396
20 th Annual Prime Time Wellness Fair*	DPR	\$8,511
Transit Industrial Safety Management	DTS	\$1,235
HART Project Construction Update Meeting	HRT	\$301

*Sponsors gifts received and used to pay rental costs.

Please note, in accordance with ROH Sec. 28-7.6, rental fees for the use of the Neal S. Blaisdell Center by City Agencies can be waived if the facility was available and booked no more than three-weeks in advance. In Fiscal Year 2014, there were sixty-one (61) departmental trainings and meetings (City employees only) & three (3) City sponsored community meetings (open to the public) for which fees were completely waived.

The Salvation Army's Annual Thanksgiving Dinner is an event that has been co-sponsored by the City and County of Honolulu through the Department of Community Services. Rental fees related to the use of the Neal S. Blaisdell Center were not waived. Funding of \$12,000 had been budgeted in the Department of Community Services' operating budget to pay for the use of the facility in accordance with applicable rental rates set forth in ROH Chapter 28, Article 7.

In Fiscal Year 2016, the budget proposes a shift of the rental funding to the Office of the Managing Director, Office of Economic Development (OED), to provide better oversight and responsibility of the co-sponsored event. This event sponsorship will be subject to the same process established for other similar events. The \$12,000 increase in the Managing Director's budget is offset by the \$12,000 reduction in the Department of Community Services (Object Code 3670 – Other Rentals), resulting in no increase to the City's bottom-line budget.